

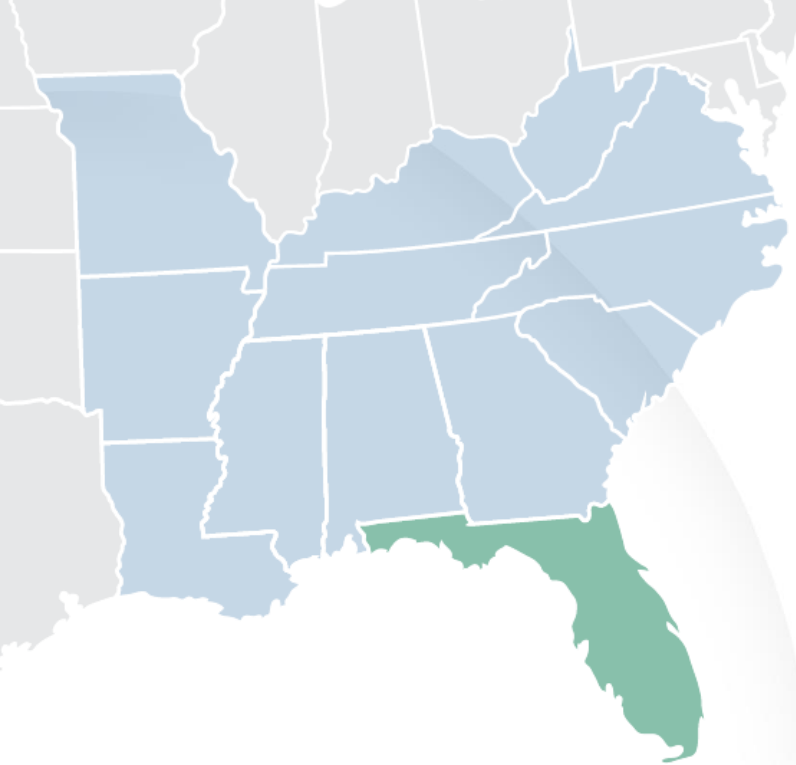
FLORIDA

Visit Florida reports, in 2022, **137 million** domestic and international travelers visited Florida. In 2021, Florida visitors spent **\$101.9 billion**, which supported more than **1.7 million** jobs. According to the office of Economic and Demographic Research for every dollar the state invests in tourism marketing, **\$3.27** in state revenue is generated. These numbers are substantial, but they don't tell the whole story. Communities across Florida are promoting their cultural, natural, and historic assets to tell their stories, deliver remarkable travel experiences, and drive economic vitality.

The key segments that make tourism an engine of growth for Florida, include:

National Park Service: There are **11** national parks in Florida:

- Big Cypress National Preserve
- Biscayne National Park
- Canaveral National Seashore
- Castillo de San Marcos
- De Soto National Memorial
- Dry Tortugas National Park
- Everglades National Park
- Fort Caroline National Memorial
- Fort Matanzas National Monument
- Gulf Islands National Seashore
- Timucuan Ecological & Historic Preserve

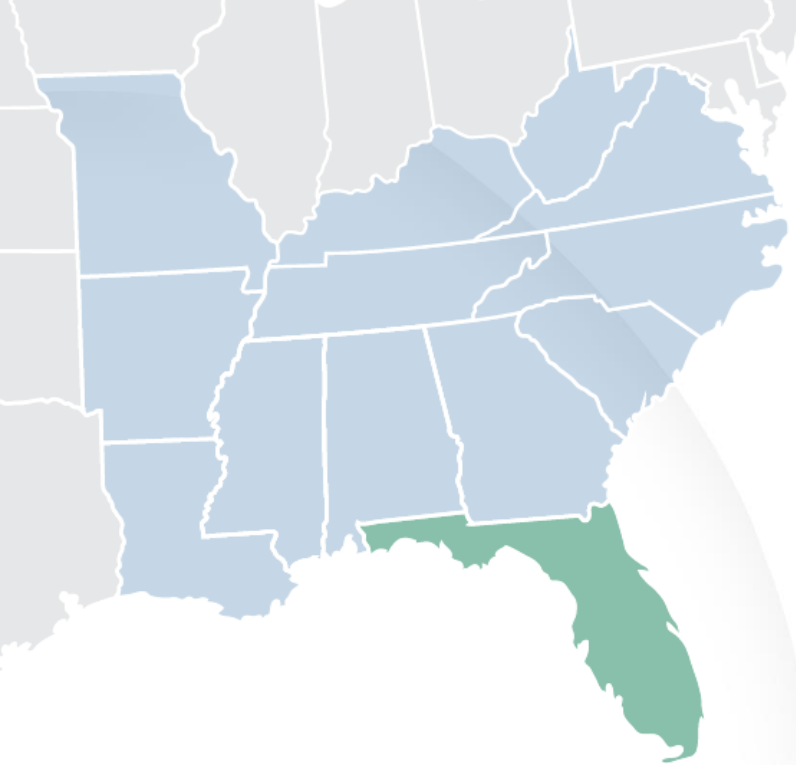


FLORIDA

In 2022, **14.4 million** park visitors spent an estimated **\$947 million** in Florida's gateway communities supporting a total of **13,100** jobs with a payroll of **\$489 million**, according to the *National Park Service Visitor Spending Effects Report*.

U.S. Army Corps of Engineers (USACE) Recreation: USACE is one of the nation's leading providers of outdoor recreation. In Florida, it manages **2** lakes: Okeechobee and Seminole. On these waterways, USACE maintains:

- **8** recreation areas
- **58** picnic sites
- **119** camping sites
- **2** playgrounds
- **1** trail
- **1** trail miles
- **5** fishing docks and piers
- **7** boat ramps



FLORIDA

In 2022, these natural and recreation sites attracted **1.1 million** visitors, who spent **\$46.5 million** in Florida's gateway communities, supporting a total of **213** jobs with a payroll of **\$12.5 million**.

U.S. Forest Service: There are **3** national forests in Alabama:

- Apalachicola
- Osceola
- Ocala

These forests provide clean air and water, preserve cultural resources and conserve lands for the enjoyment of present and future generations, and support the economies of gateway communities through recreation, timber, energy, and minerals. According to U.S. Forest Service research, these forests annually contribute \$84.3 million to Florida's GDP and support 1,170 jobs with a payroll of \$54.2 million.

Florida also showcases its cultural, historic, and scenic resources and shares its unique contribution to the American story through one congressionally-designated National Heritage Area: Gullah Geechee Cultural Heritage Corridor (runs across FL, GA, NC, SC)