**NPS Visitor Spending Effects**

The national parks are an important piece of the tourism landscape in the Southeast. Running the gamut from rural to urban, the Southeast’s park sites showcase the diversity of the national parks, which are located in every state and touch nearly every community.

Spending by parks visitors in gateway communities is a key economic driver of these local economies. Investing in the national parks is an investment in the economic vitality of gateway communities.

A detailed breakdown of the economic impact of NPS visitor spending in 2022 by state and park can be accessed here: <https://www.nps.gov/subjects/socialscience/vse.htm>

Listed below are the notable NPS visitor spending effects for each of the 13 Southeastern states and the District of Columbia in 2022:

**Alabama**

1.3 million park visitors spent an estimated $88.4 million in Alabama’s gateway communities, supporting a total of 1,340 jobs with a payroll of $39 million.

**Arkansas**

4.3 million park visitors spent an estimated $278 million in Arkansas’ gateway communities, supporting a total of 3,900 jobs with a payroll of $107 million.

**District of Columbia**

39.4 million park visitors spent an estimated $973 million in the National Capitol region, supporting a total of 9,140 jobs with a payroll of $487 million.

**Florida**

14.4 million park visitors spent an estimated $947 million in Florida’s gateway communities, supporting a total of 13,100 jobs with a payroll of $489 million.

**Georgia**

6.6 million park visitors spent an estimated $382 million in Georgia’s gateway communities, supporting a total of 5,440 jobs with a payroll of $192 million.

**Kentucky**

2 million park visitors spent an estimated $114 million in Kentucky’s gateway communities, supporting a total of 1,690 jobs with a payroll of $53.4 million.

**Louisiana**

322,000 park visitors spent an estimated $21.3 million in Louisiana’s gateway communities, supporting a total of 294 jobs with a payroll of $9.4 million.

**Mississippi**

6.9 million park visitors spent an estimated $470 million in Mississippi’s gateway communities, supporting a total of 6,680 jobs with a payroll of $190 million.

**Missouri**

3.3 million park visitors spent an estimated $199 million in Missouri’s gateway communities, supporting a total of 3,070 jobs with a payroll of $108 million.

**North Carolina**

20.1 million park visitors spent an estimated $2.5 billion in North Carolina’s gateway communities, supporting a total of 37,500 jobs with a payroll of $1.5 billion.

**South Carolina**

1.2 million park visitors spent an estimated $72.7 million in South Carolina’s gateway communities, supporting a total of 959 jobs with a payroll of $31 million.

**Tennessee**

10.4 million park visitors spent an estimated $1.4 billion in Tennessee’s gateway communities, supporting a total of 19,700 jobs with a payroll of $812 million.

**Virginia**

22.5 million park visitors spent an estimated $1.2 billion in Virginia’s gateway communities, supporting a total of 17,700 jobs with a payroll of $637 million.

**West Virginia**

2.2 million park visitors spent an estimated $110 million in West Virginia’s gateway communities, supporting a total of 1,470 jobs with a payroll of $43.8 million.