



## **SOUTHEAST** TOURISM SOCIETY

### **Corporate Partners**

- Year-round identification as a Corporate Partner
- Live mentions and/or company logo at STS functions
- Partners page logo on SoutheastTourism.org with link
- Company name and/or logo on STS published information, i.e., newsletters, membership/registration forms and other outlets as applicable
- Full-Service Provider membership and benefits
- Endorsed Provider
- Social Media announcement of partnership
- Permission to use STS logo in company communications
- Access to STS membership for promotion
- Complimentary registrations based upon unique agreement

### **Society Partners**

- Year-round identification as a Society Partner
- Company logo at STS functions
- Partners logo on SoutheastTourism.org with link
- STS e-mentions in STS Social postings
- Endorsed Provider
- Permission to use STS logo in company communications
- Access to STS membership for promotion
- Complimentary registrations based upon unique agreement

### **Industry Partners**

- Year-round identification as an Industry Partner
- Company logo at STS functions
- Partners logo on SoutheastTourism.org with link
- STS e-mentions in STS Social postings
- Endorsed Provider
- Permission to use STS logo in company communications
- Access to STS membership for promotion

### **Association Partners**

- Year-round identification as an Industry Partner
- Company name at STS functions
- Partners listing on SoutheastTourism.org
- STS e-mentions in STS Social postings
- Endorsed Provider
- Permission to use STS logo in company communications
- Access to STS membership for promotion

### **Sponsors – Event Specific**

- Activity, function or program specific
- Must join or be an STS member
- First right of refusal for annual event (if commitment made 3-6 months in advance)
- Could include a copy or event or function data base