



- REQUIREMENTS:**
- ▶ At least 1,000 in attendance
 - ▶ Event in at least its 3rd year
 - ▶ Send two (2) copies of this form with supporting materials for each
 - ▶ Read rules below
 - ▶ \$10 nomination fee per event

NAME OF EVENT _____

CITY OF EVENT _____ STATE _____

EVENT DATES (Must state specific dates. I.e.: June 4 – June 6) _____

PUBLIC CONTACT INFORMATION

CONTACT PERSON _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

WEB SITE _____

E-MAIL FOR PUBLIC TO CONTACT _____

DESCRIPTION OF EVENT. THIS TEXT WILL BE USED IF YOU ARE A WINNER – BE SUCCINCT AND SPECIFIC.

WHAT MAKES THE EVENT SPECIAL THIS YEAR? _____

NUMBER OF YEARS OF EVENT _____ ATTENDANCE LAST YEAR _____

PERSON SUBMITTING FORM (if different from event contact person) _____

E-MAIL (if different from email above) _____ PHONE _____

ADDITIONAL INFORMATION

Southeast Tourism Society
 3400 Peachtree Rd., NE, Suite 725
 Atlanta, GA 30326
 404-364-9847 Fax: 404-262-9518
www.southeasttourism.org/top20
top20@southeasttourism.org

The Path to Becoming a Top 20 Event



STEP I

To be eligible for submission, events must be in at least their third year and have an attendance of at least 1,000. The starting date of an event determines the month in which it will be included. I.E., an event taking place November 28 - December 31 would be judged as a *November* event.

STEP II

Complete form, making sure to provide correct dates of event, address, phone numbers, contact person, e-mail and Web site information. NOTE: THIS INFORMATION CANNOT BE CHANGED ONCE IT IS SUBMITTED. When describing the event, focus on any unique aspects of the event, the economic impact to the community, community involvement, attendance or other awards that the event has won. These are all aspects the judges look for in a Top 20 Event.

STEP III

Attach press releases, brochures, photos or any other supporting material with each nomination form. Only supporting material that is attached to the nomination form will be accepted. Books or videos are not accepted.

STEP IV

Send two (2) copies of completed nomination form and supporting materials by the appropriate deadline to: Southeast Tourism Society, 3400 Peachtree Rd., NE, Suite 725, Atlanta, GA, 30326 (Phone: 404-364-9847). Late entries are not accepted. Payment must be included when submitting nomination.

STEP V

Send a \$10 processing fee with your nomination. Make checks payable to Southeast Tourism Society.

Note: Your organization does not have to be a member of STS in order to make a nomination or to win.

DEADLINE DATES

<u>EVENT OCCURRING IN:</u>	<u>SUBMIT ENTRY BY:</u>
October/November/December 2010	APRIL 9, 2010
January/February/March 2011	JULY 9, 2010
April/May/June 2011	OCTOBER 8, 2010
July/August/September 2011	JANUARY 7, 2011
October/November/December 2011	APRIL 8, 2011
January/February/March 2012	JULY 8, 2011
April/May/June 2012	OCTOBER 7, 2011
July/August/September 2012	JANUARY 6, 2012