



- REQUIREMENTS:**
- ▶ At least 1,000 in attendance
 - ▶ Event in at least its 3rd year
 - ▶ Send two (2) copies of this form with supporting materials for each
 - ▶ Read rules below
 - ▶ \$20 nomination fee per event

NAME OF EVENT _____

CITY OF EVENT _____ STATE _____

EVENT DATES (Specific dates only. i.e.: June 4 – July 6) _____

PUBLIC CONTACT INFORMATION

CONTACT PERSON _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

WEBSITE _____

E-MAIL FOR PUBLIC TO CONTACT _____

DESCRIPTION OF EVENT. BE SUCCINCT AND SPECIFIC AS THIS TEXT WILL BE USED IF YOU ARE CHOSEN.

WHAT MAKES THE EVENT DIFFERENT THIS YEAR? _____

NUMBER OF YEARS OF EVENT _____ ATTENDANCE LAST YEAR _____

PERSON SUBMITTING FORM (if different from event contact person) _____

E-MAIL (if different from email above) _____ PHONE _____

WHY SHOULD THIS EVENT BE CHOSEN?

Southeast Tourism Society
 555 Sun Valley Drive, Suite E5
 Roswell, GA 30076-5624
 T: 404-364-9847 F: 404-262-9518
southeasttourism.org/Top20Events.cfm
top20@southeasttourism.org

~Please read before submitting~ The Path to Becoming a Top 20 Event



STEP I

To be eligible for submission, events must be in at least their third year and have an attendance of at least 1,000. The starting date of an event determines the month in which it will be included. I.E., an event taking place November 28 - December 31 would be judged as a *November* event.

STEP II

Complete form, making sure to provide correct dates of event, address, phone numbers, contact person, e-mail and Web site information. NOTE: THIS INFORMATION CANNOT BE CHANGED ONCE IT IS SUBMITTED. When describing the event, focus on any unique aspects of the event, the economic impact to the community, community involvement, attendance or other awards that the event has won. These are all aspects the judges look for in a Top 20 Event.

STEP III

Attach press releases, brochures, photos or any other supporting material with each nomination form. Only supporting material that is attached to the nomination form will be accepted. Books or videos are not accepted.

STEP IV

Send two (2) copies of completed nomination form and supporting materials by the appropriate deadline to: Southeast Tourism Society, 555 Sun Valley Drive, Suite E-5, Roswell, GA 30076-5624 (Phone: 404-364-9847). Late entries will not be accepted. Payment must be included when submitting nomination.

STEP V

Send a \$20 fee with your nomination. Checks are preferred and payable to Southeast Tourism Society.

Note: Your organization does not have to be a member of STS in order to submit a nomination or to win.

DEADLINE DATES

<u>EVENTS OCCURRING IN:</u>	<u>SUBMIT ENTRY BY:</u>
July/August/September 2012	JANUARY 6, 2012
October/November/December 2012	APRIL 6, 2012
January/February/March 2013	JULY 6, 2012
April/May/June 2013	OCTOBER 5, 2012
July/August/September 2013	JANUARY 4, 2013
October/November/December 2013	APRIL 5, 2013
January/February/March 2014	JULY 5, 2013
April/May/June 2014	OCTOBER 4, 2013