

“TRAVEL PROMOTION ACT” (S. 1023)

SAMPLE SCRIPT FOR CALLING YOUR SENATORS

- I am calling to urge Senator [name] to VOTE YES on, S. 1023, the “Travel Promotion Act.”
- The bill will provide economic stimulus to communities all across our state without costing American taxpayers a penny.
- Unlike most other developed nations, America does not operate a nationally coordinated travel promotion campaign to attract international visitors to the United States – visitors who spend, on average, \$4,500 per person, per trip and who do not burden local government services.
- The “Travel Promotion Act” creates a public-private campaign – at no cost to taxpayers – to welcome millions more international travelers to the United States.
- Economists estimate this bill will yield \$4 billion per year in new economic stimulus and generate \$321 million in new federal tax revenue each year.
- It is important for our state that Senator [name] votes YES on S. 1023.