

U. S. S E N A T O R  
David Vitter



Dear Friend,

I wanted to make sure you knew of an important development that could have a positive impact on our tourism industry in Louisiana. The Senate Commerce Committee, on which I serve, has passed important legislation that will encourage more tourism to the United States, and the Senate leadership has indicated that this bill may be considered soon by the full Senate.

Tourism and international visitors are important to Louisiana's economy. And the Travel Promotion Act will help potential visitors learn about the great opportunities that Louisiana can offer.

This legislation would do a number of things to help promote tourism opportunities. It would create an independent, non-profit corporation charged with providing information to travelers to the United States. It would help identify and counter any misperceptions about the rules to travel here and help potential international tourists know what they need to travel to the United States, which will bolster efforts to ensure security measures are followed and enforced. Also, the promotion would have to be done to benefit all states, including Louisiana.

I look forward to continuing to work on this and other measures to help our tourism industry prosper.

Sincerely,



David Vitter  
U.S. Senator