



Membership & Dues Information



Thank you for considering membership with Southeast Tourism Society (STS)

Please read the information below and complete the application on the following page.

MISSION STS is dedicated to improving the economic vitality of the region by uniting all segments of the Travel and Tourism Industry, sharing resources, fostering cooperation, provide continuing education and promoting tourism within and to member states.

VISION It is our vision to create, maintain and promote a cohesive, broad based membership organization responsive to the development of travel & tourism organizations and professionals within the southeast U.S.A.

Memberships are available in seven categories: Allied & Media, Attractions & Activities, Destination Management Organizations, Education, Lodging, Tour & Travel and Other. The basic membership period is 12 months, with renewal due in the anniversary month of joining STS.

Select the appropriate category, complete application and return. Welcome to STS!

ALLIED & MEDIA\$575.00

Industry service providers (Advertising, Consultants, Marketing, PR, Suppliers, etc.). Broadcast/Press Associations (i.e., Cable Networks, Newspaper, Magazine, Radio, Special section publishers, Television & Travel Guides)

ATTRACTIONS & ACTIVITIES

Museum, Park, Theater, Stadium, Restaurant, Festival, (Attraction, Destination, Facilities, Food & Beverage, Special Event)

<i>Annual Gross Revenue</i>	<i>Dues</i>
\$1,000,000+	\$660.00
\$500,000 - \$1,000,000	\$575.00
\$150,000 To \$500,000.....	\$425.00
Up to \$150,000	\$195.00

DMO - Destination Marketing Organization

Government, Public, Private, City, County, State, Regional, National Tourism Groups (Chamber, CVB, Association)

<i>Annual Gross Revenue</i>	<i>Dues</i>
\$1,000,000+	\$660.00
\$500,000 - \$1,000,000	\$575.00
Up To \$500,000.....	\$425.00

EDUCATION \$195.00

Colleges, Universities & Instruction

LODGING

B & Bs, Camps, Independent Lodging, Conference Centers, Resorts, Corporate/Regional Lodging Offices

<i>Category</i>	<i>Dues</i>
Corp/Regional Mgmt	\$900.00
150+ rooms	\$575.00
21 – 150 rooms	\$425.00
Up to 20 rooms.....	\$195.00

TOUR & TRAVEL

Travel Writer, Tour/Travel Company, Operators, Travel Agencies, Meeting Planners, Airlines, Cruise Line, Transportation

<i>Annual Gross Revenue</i>	<i>Dues</i>
\$1,000,000+	\$660.00
\$500,000 - \$1,000,000	\$575.00
\$200,000 - \$500,000	\$425.00
Up to \$200,000.....	\$195.00

OTHER \$195.00

Additional Members same organization.

For assistance, contact the STS staff at 404.364.9847 or STS@SoutheastTourism.org

STS is on the web with up-to-date information: www.SoutheastTourism.org

Visit the STS consumer web site www.EscapetotheSoutheast.com

Member States

Alabama • Arkansas • Florida • Georgia • Kentucky • Louisiana • Mississippi • North Carolina • South Carolina • Tennessee • Virginia • West Virginia

STS Corporate Partners

Amtrak • Delta Air Lines • Madden Preprint Media • Morrison Communications • nimbus • SMITH • Southern Living • TRIPinfo.com • USDm.net



Membership & Dues Information

Public Contact information is for dissemination to consumers only. Unless specifically requested, all other information will be printed in the annual membership directory.

STS Membership Suggested By: _____

Organization _____

Date Joined: _____ # of Employees: _____

Member Name/Title _____

Mailing Address _____

C, S, Z _____

Primary Member Directory Listing
(Permission required for Fax & Email, Please acknowledge permission with signature below)

Office Phone: _____ Private (Y ___ / N ___) Direct Phone: _____ Private (Y ___ / N ___)

Member Fax: _____ Private (Y ___ / N ___) Mobile Phone: _____ Private (Y ___ / N ___)

Toll Free: _____ Other Phone: _____ Private (Y ___ / N ___)

Member Email: _____ Private (Y ___ / N ___)

Web: _____

Public Directory Listing

Public Phone: _____ Toll Free: _____

Public Email: _____ Web: _____

Description: _____

SIGNATURE REQUIRED: _____

Membership is for 12 months, renewal is due in the anniversary month of joining STS

Check one: Allied Attraction/Activity DMO Education Lodging Tour/Travel Other

Total investment (see dues structure):\$ _____

Check enclosed Please invoice Please Charge: American Express

MasterCard

Card #: _____ Exp: _____ VISA

Name on Card & Signature: _____

Send to: 3400 Peachtree Rd., NE, Suite 725 Atlanta, GA 30326 P (404) 364-9847 F (404) 262-9518
www.SoutheastTourism.org • www.EscapetotheSoutheast.com • STS@SoutheastTourism.org

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