



[www.AmericanLegacyMag.com](http://www.AmericanLegacyMag.com)

American Legacy celebrates African-American history and culture and unites people of African descent with editorial that highlights the people, places and destinations rich in history and tradition. Summer is a travel issue.

50% **STS MEMBER DISCOUNT** for Summer 2010 (quarterly)

**SPACE:** 3/5/10    **MATERIAL:** 3/12/10    **ON SALE:** 5/11/10

**FOUR COLOR RATES**

Full Page \$16,768

½ Page \$12,626

⅓ Page \$ 8,846

¼ Page \$ 7,764

**ADDED VALUE!** Website banner for 3 months and free reader service card listing.  
Editorial support where appropriate.

**CIRCULATION** 500,000 rate base with healthy bonus circulation. BPA audited.

**DEMOGRAPHICS** Skewed female (68%)  
52% age 25-49  
82% college educated  
69% professional/mgr  
Average HHI \$83,000

96% have taken domestic vacation in past year...Southeast favorite region  
57% consider cultural, historic travel important in vacation decision

**CONTACT**

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