

CRM Sports (Southern Sports Talk Radio)

www.crmsports.com

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CRM Sports produces weekly syndicated 1-hour sports talk radio programs that are broadcasts on over 150 radio stations throughout the South. Each show is school-specific and gives advertisers a way to target in-state drive-markets as well as out of state promotion.

RATES

- CRM Sports produces radio sports talk programs for 15 different universities throughout eight Southern states.
- Advertisers will receive one month of two (2) :30 second radio ads per show on their choice of 2 statewide radio networks. (list of radio station affiliates will be made available prior to purchase)
- STS members will receive a discounted rate of \$900 per month for advertising (at least one month commitment) this is a savings of over 60% off the regular asking price.

STS MEMBER DISCOUNT

60%

To view the various sports talk programs and listen to weekly podcasts visit
<http://yall.com/crmsports.shtml>

or

For more information, contact Keith Sisson or Jon Rawl at (662) 236-1928. CRM Sports is affiliated with Y'all Magazine—The Magazine of Southern People.