



**CONTACT**

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Matching Advertorial Section in September 2010 accompanied by website hotlinks, adlet, hot dates, hot deals and additional added-value for STS Members.

**8% STS MEMBER DISCOUNT For September 2010 Issue!**

**SPACE**  
7/15/10

**MATERIAL**  
8/1/10

**FOUR COLOR RATES (net USD)**

Full Page \$3,566  
½ Page \$2,357.75  
¼ Page \$1,884.65

**ADDED VALUE**

Bonus advertorial, Hot Dates Database Inclusion for 1 year, Hot Deals Database Inclusion for 6 months

**CIRCULATION** 18,000  
**DEMOGRAPHICS** Corporate Planners--33.2%  
Association Executives--41.9%(National, State & Regional)  
SMERF Planners--16.2%  
Independent & Other Planners--8.7%

**WEB COMPONENT**

**RUN DATES** 3 months, picked by client  
**STS RATES** \$2,056.00 net ( 8% DISCOUNT FOR STS MEMBERS)

**RESPONSE TRACKING** Provided by Urchin & Google Analytics  
**STATS** 200,000 page views; 2,121 unique visitors

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