



FamilyFun families are looking for more than just a getaway; they want to create memories that will last a lifetime! FamilyFun is written for active, involved and affluent parents with kids ages 3-12. Moms love the FamilyFun brand because we reflect their values: family and community come first, traditions are important, and old-fashioned fun helps make every day count.

30% STS MEMBER DISCOUNT FOR SPACE May 2010 Issue!

ON SALE	SPACE	MATERIAL
3/30/10	1/26/10	2/2/10

FOUR COLOR RATES (gross)

- Full Page \$76,054
- ½ Page \$39,928
- ⅓Page \$26,619
- ¼ Page \$13,309

B/W RATES (gross)

Full Page \$48,892

ADDED VALUE!

- Adveritorial Space: \$17,000 Adveritorial environment available in May only;
- On-line listing + hotlinks: \$5,000 Momsconnectiononline.com;
- Reader Resource Service: \$5,000 Momsconnection Information Exchange;
- Sweepstakes Sponsorship \$20,000 Call-out box + fulfillment – 1st come, 1st served;

CIRCULATION 1,323,000 East of the Mississippi

DEMOGRAPHICS We have an audience of nearly 5.5 million adult readers (5,465,000); Median HHI: \$67,108 – the most affluent among the parenting category; 55.8% of our moms have 2+ kids in the household, ranking us #1; 63.3% of our families have taken a domestic trip within the past year, ranking us #1.

CONTACT

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