

LOUISIANA

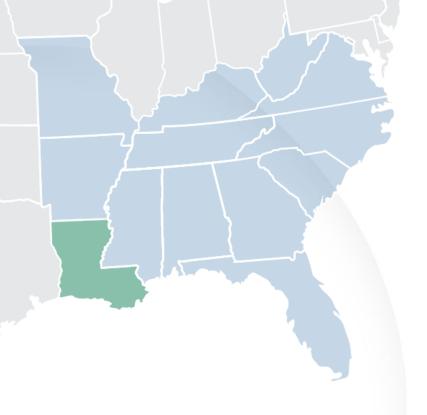
In 2022, more than **42.6 million** domestic and international travelers visited Louisiana, spending **\$17.1 billion** and generating more than **\$1.9 billion** in state and local tax revenues, according to research by the Louisiana Department of Culture, Recreation and Tourism. These numbers are substantial but they don't tell the whole story. Communities across Louisiana are promoting their cultural, natural, and historic assets to tell their stories, deliver remarkable travel experiences, and drive economic vitality.

The key segments that make tourism an engine of growth for Louisiana include:

National Park Service: There are 6 national parks in Louisiana:

- Cane River Creole National Historical Park
- El Camino Real de los Tejas (runs across LA, TX)
- Jean Lafitte National Historical Park and Preserve
- New Orleans Jazz National Historical Park
- Poverty Point National Monument
- Vicksburg National Military Park (runs across MS, LA)





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In 2022, **322,000** park visitors spent an estimated **\$21.3 million** in Louisiana's gateway communities supporting a total of **294** jobs with a payroll of **\$9.4 million**, according to the *National Park Service Visitor Spending Effects Report*.

U.S. Army Corps of Engineers (USACE) Recreation: USACE is one of the nation's leading providers of outdoor recreation. In Louisiana, it manages **9** lakes and rivers:

- Atchafalaya Basin
- Bayou Bodcau Reservoir
- Bonne Carre Spillway
- Caddo Lake
- Old River Lock

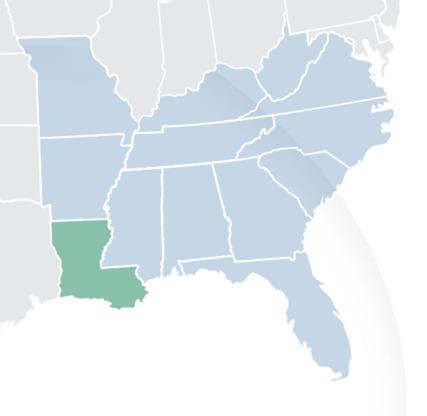
- Ouachita -Black River
- Pearl River
- Red River Waterway
- Wallace Lake

On these waterways, USACE maintains:

- **64** recreation areas
- 255 picnic sites
- **135** camping sites
- 10 playgrounds
- 1 swimming area

- 118 trails
- 196 trail miles
- 19 fishing docks and piers
- **56** boat ramps





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In 2022, these natural and recreation sites attracted more than **2 million** visitors, who spent **\$91 million** in Louisiana's gateway communities, supporting a total of **494** jobs with a payroll of **\$32.6 million**.

U.S. Forest Service: There is **1** national forest in Louisiana: Kisatchie National Forest

National forests provide clean air and water, preserve cultural resources and conserve lands for the enjoyment of present and future generations, and support the economies of gateway communities through recreation, timber, energy, and minerals. According to U.S. Forest Service research, Kisatchie National Forest annually contributes \$71.8 million to Louisiana's GDP and support 880 jobs with a payroll of \$45.8 million.

Louisiana also showcases its cultural, historic, and scenic resources and shares its unique contribution to the American story through two congressionally-designated National Heritage Areas:

- Atchafalaya National Heritage Area
- Cane River National Heritage Area

