

In 2022, domestic and international visitors to West Virginia spent \$5.3 billion, which supported more than 53,000 jobs with a payroll of nearly \$2 billion, and generated \$887 million in federal, state, and local tax revenues, according to research by Tourism Economics. These numbers are substantial but they don't tell the whole story. Communities across West Virginia are promoting their cultural, natural, and historic assets to tell their stories, deliver remarkable travel experiences, and drive economic vitality.

The key segments that make tourism an engine of growth for West Virginia, include:

## National Park Service: There are 8 national parks in West Virginia:

- Appalachian National Scenic Trail (runs across CT, GA, MA, MD, ME, NC, NH, NJ, NY, PA, TN, VA, VT, WV)
- Bluestone National Scenic River
- Chesapeake & Ohio Canal National Historical Park (runs across DC, MD, WV)
- Chesapeake Bay Watershed (runs across DC, DE, MD, NY, PA, VA, WV)
- Gauley River National Recreation Area
- Harpers Ferry National Historical Park
- Lewis & Clark National Historical Trail (runs across IA, ID, IL, IN, KS, KY, MO, MT, NE, ND, OH, OR, PA, SD, WA, WV)
- New River Gorge National Park & Preserve





In 2022, **12.2 million** park visitors spent an estimated **\$110 million** in West Virginia's gateway communities supporting a total of **1,470** jobs with a payroll of **\$43.8 million**, according to the *National Park Service Visitor Spending Effects Report*.

**U.S. Army Corps of Engineers (USACE) Recreation:** USACE is one of the nation's leading providers of outdoor recreation. In West Virginia, it manages **13** lakes and rivers:

- Beech Fork Lake
- Bluestone Lake
- Burnsville Lake
- East Lynn Lake
- Jennings Randolph Lake
- Kanawha River
- Monongahela River

- Ohio River
- R.D. Bailey Lake
- Stonewall Jackson Lake
- Summersville Lake
- Sutton Lake
- Tygart Lake

On these waterways, USACE maintains:

- 88 recreation areas
- 591 picnic sites
- 969 camping sites
- 59 playgrounds
- 12 swimming areas
- 117 trails
- 342 trail miles
- 19 fishing docks and piers
- 62 boat ramps
- 2,095 marina slips





In 2022, these natural and recreation sites attracted **3.6 million** visitors, who spent **\$196.5 million** in West Virginia's gateway communities, supporting a total of 1,119 jobs with a payroll of **\$35.2 million**.

**U.S. Forest Service:** There are **2** national forests in West Virginia:

- Monongahela National Forest
- George Washington & Jefferson National Forests

These forests provide clean air and water, preserve cultural resources and conserve lands for the enjoyment of present and future generations, and support the economies of gateway communities through recreation, timber, energy, minerals, and grazing. According to U.S. Forest Service research, these forests annually contribute \$141.3 million to West Virginia's GDP and support 2,110 jobs with a payroll of \$94.8 million.

West Virginia also showcases its cultural, historic, and scenic resources and shares its unique contribution to the American story through four congressionally-designated National Heritage Areas:

- Appalachian Forest National Heritage Area (runs across MD, WV)
- Journey Through Hallowed Ground National Heritage Area (runs across MD, PA, VA, WV)
- National Coal Heritage Area
- Wheeling National Heritage Area

