



26th ANNUAL  
STS MARKETING COLLEGE  
UNIVERSITY NORTH GEORGIA  
May 14-19, 2017

**Sunday, May 14**

1p-4pEST      Registration/Check-In at The Commons Residence Hall

5p              Orientation – Health & Natural Sciences Building (HNS)

Guest Speaker: Fred Dixon, President & CEO of NYC & Company,  
The official marketing organization for the five boroughs of New York City.

6p              Reception – Montaluce Winery (Shuttles Provided from HNS Building)

**Monday, May 15**

All Classes in Young Hall

7a –8aEST      Breakfast

8a– 11:50a      Classes

11:50a – 1p      Lunch

1p – 4p          Classes

6p              Dinner at the Smith House

**Tuesday, May 16**

All Classes in Young Hall

7a –8aEST      Breakfast

8a– 11:50a      Classes

11:50a – 1p      Lunch

1p – 4p          Classes

6p              Pizza Night at the dorm - BYOBB (Bring your own beverage & business cards) or dine on your own

## **Wednesday, May 17:**

All Classes in Young Hall

7a – 8aEST      Breakfast

8a – 11:50a      Classes

11:50a – 1p      Lunch

1:05p – 4:50p    Open and/or Festival & Event Classes

6p                “Picnic” at Blue Mountain Vineyards (Shuttles Provided from The Commons)

## **Thursday, May 18:**

All Classes in Young Hall

7a – 8aEST      Breakfast

8a – 11:50a      Classes

11:50a – 1p      Lunch

1p – 4p            Classes

6p                Dinner on your own

## **Friday, May 19:**

All Classes in Young Hall

7a – 8aEST      Breakfast

8a – 10:30a      Classes

10:30a            Certificates and Photos

*Safe Travels Home!*

\*Wednesday afternoon will be free time for those not in the Festivals & Events Track Classes. Tour the shops on the historic square or explore other activities in and around Dahlenega.