



SPRING SYMPOSIUM

SOUTHEAST TOURISM SOCIETY

March 27-29, 2017
Knoxville, Tennessee

SPONSORSHIP OPPORTUNITIES PER EVENT (✓ = AVAILABLE)

Presenting Sponsor	\$15,000	✓
Conference Dinner	Sponsored By:	VISIT KNOXVILLE
STS Marketing College Graduation and Luncheon	Sponsored By:	TENNESSEE DEPT. OF TOURIST DEV.
Board of Directors Dinner	Sponsored By:	ADARA
Tuesday Evening Reception	\$5,000	✓
Keynote Address	Sponsored By:	IMEG
Tuesday Morning General Session	Sponsored By:	ADVANCE TRAVEL AND TOURISM SOUTHEAST
Wednesday Morning General Session	\$4,000	✓
Breakfast Buffet on Wednesday Morning	\$4,000	✓
Continental Breakfast Buffet for Delegates on Tuesday Morning	\$3,500	✓
Board of Directors Reception	\$3,000	✓
Attendees Lanyards / Name Badges	Sponsored By:	DESIGNSENSORY
Tote Bags	Sponsored By:	ESCAPE TO THE SOUTHEAST
Trade Show Networking/Refreshment Center (each)	\$2,000	✓
Tuesday Morning 9:30am Coffee Break	Sponsored By:	J RUDNY
Tuesday Morning 11am Coffee Break	Sponsored By:	OUTLETS OF MISSISSIPPI
Breakout and Peer to Peer Sessions	\$1,500	✓

For more information about sponsorship opportunities, please contact:

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