



CONGRESSIONAL LEGISLATIVE ALERT

The Kentucky travel and tourism industry has outsized influence to help bring about Congressional enactment of relief measures to address the devastating coronavirus impact. That is because Kentucky's U.S. Senators Mitch McConnell and Rand Paul are especially critical in the process. It is essential that they hear from their constituent industry. It is also important that your U.S. Congressman hears from you. Please contact all of them immediately and with the following:

1. **Brief but emphatic description of the impact the coronavirus crisis is having on your business; and**
2. **Request immediate Congressional action on relief packages put forth by the U.S. Travel Association and American Hotel & Lodging Association.**

Anyone who has direct connections with either senator, especially Senator McConnell or with members of their staff in D.C. or KY, should use those.

Contact information for Kentucky's Senators and Representatives is available on KTIA.com. and can be accessed by clicking [here](#). Please copy KTIA at info@ktia.com on what you send and any response you receive.

To see the U. S. Travel Association's proposals, click [here](#), and for those being put forth by the American Hotel & Lodging Association, click [here](#). An at-a-glance review of the two associations' proposals can be found at the end of this alert.

Responding to this alert is imperative, both for your benefit and for the entire industry. But it is something else, too. It is one of the few ways you've had to take action against all of the punches you have taken in recent weeks. Please send your messages today.

Summary of National Associations' Federal Relief Proposals - 3.18.20 US Travel Association

- Establish a Travel Workforce Stabilization Fund

- Provide an Emergency Liquidity Facility for Travel Businesses
- Optimize SBA Loan Programs to Support Small Businesses & Their Employees
- Allow Corporations Experiencing Coronavirus-Related Financial Distress to Defer Tax Liability
- Delay the Deadline for Estimated Quarterly Tax Payments and Filings (ADMIN ACTION)
- Allow a Five Year-Carryback of the Net Operating Loss (NOL) Deduction
- Provide an Employee Retention Credit
- Ensure Quarantined Individuals Can Receive Unemployment Insurance Benefits
- Support Provision of Pandemic Risk Insurance
- Support Operations for Airports and Airport Businesses
- Create a Temporary Travel Tax Credit
- Restore the Entertainment Business Expense Deduction
- Boost Community Development Block Grants to Promote Healthy Travel
- Provide a Temporary Payroll Tax Cut

American Hotel & Lodging Association

- Hospitality Workforce Relief Fund
- Provide Flexibility in Lending
- Access to Loans for Hotel Owners