

Celebrate Two of America's Best Ideas: *The National Parks and Communities*

- The National Park Service celebrates its 100th birthday on August 25, 2016.
- The Centennial offers a tremendous marketing hook for driving tourism to local communities and federal lands, showcasing not only our natural resources but historic and cultural resources as well.
- The Centennial is an opportunity to celebrate the special places that make up the National Park System. The Southeastern United States is unmatched in cultural, historic, and natural treasures. Yet, many of these sites are little recognized. The Centennial is a platform for connecting these special places with the American public.
- Running the gamut from rural to urban, the Southeast's park sites showcase the diversity of the national parks, which are located in every state and touch nearly every community.
- The NPS Centennial offers foundational support for long-term growth of travel and tourism in the Southeast. The partnerships developed this year to showcase the nation's special places will lay the foundation for a strong effort to celebrate the nation's historic, cultural, and natural resources at America's 250th birthday in 2026.



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*"Celebrating the Special Places
of the Southeast"*

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