



Southeast Centennial Initiative

STS is launching the Southeast Centennial Initiative to showcase the special places of the Southeast and unite the broad tourism community in support of the NPS Centennial and the exceptional travel experiences to be had in their communities.

- The goal of the Centennial Initiative is to ensure the Southeast is fully engaged in the NPS Centennial effort and local communities and businesses are positioned to capitalize on the promotional opportunities offered by the event.
- STS members will be flying a specially designed Centennial flag and organizing other activities, including, collaborating with their local park sites to host 100th birthday parties and to showcase the importance of federal lands to the economic vitality of local communities.
- The Southeast is home to some exceptional and often under recognized national park sites and the Centennial Initiative is an opportunity to better promote those sites and communities, as well as forge partnerships between the individual parks and local gateway communities.