



**27th ANNUAL SOUTHEAST TOURISM SOCIETY
MARKETING COLLEGE SCHEDULE
UNIVERSITY NORTH GEORGIA
June 24-29, 2018**

Sunday

- 1:00 – 4:00 PM Registration – *Patriot Hall*
- 5:00 PM Orientation – *Convocation Center* (Next to Patriot Hall)
Guest Speaker: Kyle Edmiston, COO, Southwest Louisiana/Lake Charles CVB
- 6:00 PM Reception – *Wolf Mountain Winery* (Coaches provided)

Monday, Tuesday, Thursday: Class 1 Hoag Auditorium; Classes 2, 3 & Alumni in Young Hall

- 7:00 AM – 8:00 AM Breakfast - Dining Hall
- 8:00 AM – 11:50 AM Classes
- 11:50 AM – 1:00 PM Lunch – Dining Hall
- 1:05 PM – 4:50 PM Classes

Wednesday: Class 1 Hoag Auditorium; Classes 2, 3 & Alumni in Young Hall

- 7:00 AM – 8:00 AM Breakfast – Dining Hall
- 8:00 AM – 11:50 AM Classes
- 11:50 AM – 1:00 PM Lunch – Dining Hall
- 1:05 PM – 4:50 PM Festival & Event Classes

Friday: Class 1 Hoag Auditorium; Classes 2 & Alumni in Young Hall

- 7:00 AM – 8:00 AM Breakfast – Dining Hall
- 8:00 AM – 10:30 AM Classes

Additional Event Times:

Monday Night: Dinner 6:00 PM *Smith House* (included in registration fee)

Tuesday Night: Reception 6:00-7:30 PM *Dahlonega Gold Museum*. Hosted by Dahlonega Chamber & VB; Dahlonega Gold Museum; Heart of Georgia Wine Country (included in registration fee)

Wednesday Afternoon: Free for those not in the Festival & Event Track classes

Wednesday Night: Dinner 6:00 PM *Blue Mountain Vineyards*. Shuttles provided beginning at 5:45 PM. (included in registration fee)

Thursday Night: Dinner on Your Own