

PRIVACY NOTICE

To protect the privacy of Southeast Tourism Society's members and other visitors to its website, it has implemented the following policy.

What Information Does Southeast Tourism Society Collect?

Most data Southeast Tourism Society collects is used only to better serve our members. It is our general policy to collect and store only information that our members and other visitors to our website provide, e.g., name, address, e-mail, ZIP code, gender, and income.

From General Users

Southeast Tourism Society does not collect any information except that provided by the visitor to our website. We collect the domain name from each visitor as well as statistical information such as the number of visitors and the pages viewed. Other information may be collected through e-newsletter lists, mailing lists, online request forms, contests, feedback forms, surveys, and personal interest forms. Any information that a visitor to our website provides will be stored in a secure location and will be used only for those purposes for which it was given, except as set forth below.

From Members, Conference Registrants and Other Customers

To gain access to members-only resources on southeasttourism.org, members are asked to register and provide some limited information. Southeast Tourism Society asks members to provide their name, title, organization name, business phone and e-mail. Similar information may be submitted to Southeast Tourism Society through membership applications, conference or seminar registration, and other related registrations. Additionally, for some e-mails sent in HTML format by Southeast Tourism Society to its members through its electronic newsletters, we will collect specific information regarding what the recipient does with that email. For those emails, Southeast Tourism Society will monitor whether a recipient subsequently clicks through to links provided in the message. Other information collected through this tracking feature includes: email address of a recipient, the date and time of the recipient's "click," a message number, name of the list from which the message was sent, tracking URL number and destination page. Southeast Tourism Society only uses this information to enhance its services to its members. This information is not sold or otherwise disclosed to any third party, except as set forth below.

Use of Collected Data

Southeast Tourism Society uses information provided by members and other visitors to its website in the following ways:

Southeast Tourism Society Member Services. Generally, Southeast Tourism Society uses data collected to improve its own web content, to respond to members' interests and to develop new services and resources. It may be used to personalize information subsequently sent to a member and for statistical purposes. This data will not be shared with third parties except as set forth below or unless required to do so by law

Disclosures to Third Parties. Southeast Tourism Society also makes member contact information available through the Southeast Tourism Society Membership Directory to members and the public using its website and to those who register for its conferences/education programs. On occasion, Southeast Tourism Society may also provide limited data to third parties that offer products and services that may be of interest to its members and visitors to its website. These limited data may include names, job titles, organizations and business addresses and may include business phone numbers or e-mail addresses. Members and other users may request Southeast Tourism Society refrain from disclosing to such third parties the information it collects from membership registrations

and on conference registration forms or any other form on which they are providing information. To do so, please contact Southeast Tourism Society at sts@southeasttourism.org or (770)542-1523 to make such a request. This can be done at any time, but Southeast Tourism shall have 30 days after receiving such a request to implement it.

Credit Card Account Information. Southeast Tourism Society does not disclose credit card account information provided by its members and other customers to third parties, except as necessary to process the credit card payment. When members and other customers choose to pay using their credit cards, Southeast Tourism Society submits the information needed to obtain payment to the appropriate clearinghouse only.

Privacy Issues With Links To Other Sites

This website contains links to other websites. Southeast Tourism Society has no control over and is not responsible for the privacy policies or content of such websites.

Means Of Redress Available

If any User suspects Southeast Tourism Society has handled its personal information in a manner that does not comply with this privacy statement, please contact us at sts@southeasttourism.org or (770) 542-1523.

Southeast Tourism Society reserves the right to change and update our privacy policy at any time. Any changes or updates to our policy will be posted on this site. Last Updated: May 11, 2018.