



Marketing/Events Intern

Marietta Visitors Bureau
Marietta, GA

Job Description

The marketing and events internship provides an in-depth learning experience about destination marketing with a focus on marketing, public relations and special events. This part-time internship will provide experience for marketing Marietta as a tourism destination by using various digital channels such as websites and social media. There will be a focus on special event planning as the internship will provide experience in assisting with the coordination of Taste of Marietta. The internship will deliver a working knowledge of the tourism industry and provide valuable professional experience. Work with an enthusiastic team to market Marietta!

Duration

Temporary/Seasonal (January 2019-May 2019)

Responsibilities

- Learn about Marietta Visitors Bureau, digital marketing, social media and the hospitality industry
- Manage and update web content
- Assist with the planning and coordination of Taste of Marietta
- Update and schedule social media content on various platforms
- Assist with various marketing initiatives

Qualifications

- * Strong communication skills; verbal and written;
- * Confident in ability to communicate with general public and engage with community
- * Proactive work ethics
- * Proficient in Microsoft Suite
- * Currently pursuing a degree in marketing, communications, hospitality or related field
- * Willingness to work some weekends/evening hours
- * Detail oriented

Employer Preferences

College students pursuing majors in: hospitality, communications, marketing, public relations or related field

Deadline to Apply: November 26th 5pm

How to Apply: Email resume and cover letter to Courtney Spiess at courtney@mariettasquare.com.