



CONNECTIONS

SOUTHEAST TOURISM SOCIETY

March 19-21, 2019
Daytona Beach, Florida

[Click here to view video](#)

SPONSORSHIP OPPORTUNITIES PER EVENT (✓ = AVAILABLE)

Presenting Sponsor	<i>Sold</i>	Visit Florida
Attendees Lanyards & Name Badges *	\$2,500	✓
Tote Bags *	\$2,500	✓
Attendee iPhone & Android Charging Stations *	\$2,500	✓
Attendee Event App*	<i>Sold</i>	J Rudny
Attendee Turndown Service - Two Opportunities*	\$6/item + (Hotel fee)	✓
Board of Directors - Coffee Break	\$1000	✓
Board of Directors - New Board Member Orientation	\$500	✓
Board of Directors Evening Reception	<i>Sold</i>	Hoffman Media
Board of Directors Dinner	<i>Sold</i>	ADARA
Pre-Conference Sessions: (1) Advocacy Strategy Session and (2) First Time Attendee Mixer (<i>invite open to all attendees</i>)	\$1,500 ea.	✓
STS Marketing College® Graduation & Luncheon – 3 Available (<i>or \$12,000 to be exclusive sponsor</i>)	\$5,000 ea.	✓
Marketing College® Dessert - Networking & Tradeshow	\$5,000	✓
Conference Opening and Keynote Address – 2 Available Speaker - Michelle Poler – Fear Less, Do More (<i>or \$12,000 to be exclusive sponsor</i>)	\$7,000 ea.	✓
TBD – Opening Evening Conference Dinner	<i>Sold</i>	Daytona CVB
TBD Dinner - Reception	<i>Sold</i>	Daytona CVB
TBD Dinner - Transportation	<i>Sold</i>	Daytona CVB
TBD Dinner - Band	<i>Sold</i>	Daytona CVB

For more information about sponsorship opportunities, please contact:

Heather Blanchard • 770-542-1523 • Heather@southeasttourism.org

SPONSORSHIP OPPORTUNITIES PER EVENT (✓ = AVAILABLE)

General Sessions – 2 Available Wednesday	\$6,000 ea.	✓
Networking Refreshment Breaks – 2 Available Wednesday	\$5,000 ea.	✓
Breakout Sessions (12) – 8 Available	\$4,000 ea.	✓
Wednesday Continental Breakfast & Networking	\$6,500	✓
Wednesday Luncheon - Speaker, Hilton Paul Barnes Director of Destination Marketing 2 Available (or \$12,000 to be exclusive sponsor)	\$7,000 ea.	✓
Shining Example Awards – Wednesday Cocktail Reception	\$7,500	✓
Shining Example Awards – Wednesday Dinner – 2 Available	\$7,500 ea.	✓
Thursday Full Buffet Breakfast - Election of STS Officers & Directors	\$6,500	✓
Thursday General Session	<i>Sold</i>	SETTRA

*Sponsorship fee is for the promotion of event or activity. Sponsor is responsible for the associated cost of item or activity. All plans must be approved by STS.

STS Membership is required to be a sponsor and/or to participate in the vendor trade show.

Please note trade show layout allows for one 6” table which will be provided.

Tradeshow Booth	\$400
Electricity for Booth	\$50

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