



LRCVB – Senior Sales Director – National Accounts  
Little Rock Convention & Visitors Bureau  
Little Rock, Arkansas

Posting – Continuous until filled

\$60,614.00 - \$90,922.00 Annually

Hiring/Entry Salary:  
\$60,614.00 - \$75,768.00 Annually

Description:

**JOB OBJECTIVE:** To promote Little Rock as the ideal business and pleasure destination to the state, regional, national and international marketplace and positively impact the Little Rock economy through meeting, convention and tourism visitors.

**ESSENTIAL JOB FUNCTIONS:** For a complete listing of essential job functions: [lrjobs.net](http://lrjobs.net).

**REQUIRED LICENSES AND/OR CERTIFICATIONS:** A valid Arkansas Class D Non-Commercial Drivers License before employment and maintain licensure for the duration of employment in this position.

**MINIMUM QUALIFICATIONS AND ADDITIONAL REQUIREMENTS:**  
These knowledge, skills, and abilities are usually, although not always, acquired through the completion of a Bachelor's degree in Business Administration, Marketing, Communications, Advertising, or a related area, and a minimum of six (6) years of experience working in the hospitality/tourism industry; sales experience in the hospitality/tourism industry is preferred. Equivalent combinations of education and experience will be considered.

**ADDITIONAL REQUIREMENTS:** Must have access to a properly licensed and insured, reliable automobile for reimbursable assigned business travel. Must obtain a personal credit card for fully reimbursable business expenses. Must be available to work evenings, holidays, and weekends as required. This position may require one or more of the following pre-employment screenings: drug and alcohol screening, or background investigation.

APPLICATION REQUIREMENTS: On-line applications only.

Candidates must submit application and supplemental questions by closing date. Applicant's answers to supplemental questions will be used to screen for minimum qualifications electronically. The Little Rock Convention & Visitors Bureau reserves the right to close this position early once an offer of employment has been extended and accepted. List of qualified applicants will be considered active for up to six (6) months and may be used to fill future openings with same or similar minimum qualifications. Applicants may check application status for any position by logging into their account at [lrjobs.net](http://lrjobs.net) or contacting Human Resources at (501) 371-4590 if they are having computer difficulties.

Applications may be completed online at:

<http://www.LRjobs.net>

The City of Little Rock Human Resources  
500 West Markham Street, Suite 130W  
Little Rock, AR 72201-1428  
501-371-4590  
[HR-Employment@littlerock.gov](mailto:HR-Employment@littlerock.gov)

About Little Rock Convention & Visitors Bureau:

The Little Rock Convention & Visitors Bureau is a publicly funded organization. It serves as the primary source for Little Rock meeting and tourism information. They are responsible for the day-to-day operations of the full-service convention bureau, the Statehouse Convention Center, the Robinson Center, the Robinson Center Music Hall, 4 full-service visitor information centers, 2 parking decks, 1 parking garage, 2 surface lots, River Market Indoor Food court and event space, Riverfest Amphitheater, and a Retail Shop. The funding comes from a hotel and restaurant tax and the State of Arkansas. The CVB is governed by a 7-member commission, and they serve a four-year term.

<https://youtu.be/TtPnnugEcGk>

<https://littlerock.com>

<https://twitter.com/LittleRockCVB>

<https://www.facebook.com/LittleRockCVB/>