

SPONSORSHIP OPPORTUNITIES PER EVENT (✓ = AVAILABLE)

Presenting Sponsor	<i>Sold</i>	Visit Florida
Attendees Lanyards & Name Badges *	<i>Sold</i>	Accent Creative
Tote Bags *	<i>Sold</i>	365 Degree Total Marketing
Attendee Event App*	<i>Sold</i>	J Rudny
Conference Wi-Fi sponsor	<i>Sold</i>	Threshold 360
Attendee Turndown Service - Two Opportunities*	item + (\$6/Hotel fee)	✓
Board of Directors - Coffee Break	<i>Sold</i>	Stamp
Board of Directors - New Board Member Orientation	<i>Call</i>	✓
Board of Directors Dinner – Entertainment / Band	<i>Pending</i>	Pending
Board of Directors Transportation Coach	<i>Sold</i>	Conversant Media
Board of Directors Evening Reception	<i>Sold</i>	Hoffman Media
Board of Directors Dinner	<i>Sold</i>	ADARA
Pre-Conference Sessions: (1) Advocacy Strategy Session and (2) First Time Attendee Mixer (<i>invite open to all attendees</i>)	<i>Call</i>	Meredith Only 1 Left
STS Marketing College® Graduation & Luncheon – <i>3 Available</i>	<i>Call</i>	2 Remaining
Marketing College® Dessert - Networking & Tradeshow	<i>Call</i>	✓
Conference Opening and Keynote Address – <i>1 Available</i> <i>Speaker - Michelle Poler – Fear Less, Do More</i>	<i>Call</i>	Conversant Media
TBD – Opening Evening Conference Dinner	<i>Sold</i>	Daytona CVB
TBD Dinner - Reception	<i>Sold</i>	Daytona CVB
TBD Dinner - Transportation	<i>Sold</i>	Daytona CVB
TBD Dinner – Entertainment	<i>Sold</i>	Daytona CVB

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General Sessions – <i>Wednesday</i>	<i>Call</i>	<i>1 Remaining</i>
Networking Refreshment Breaks – <i>Wednesday</i>	<i>Call</i>	<i>2 Available</i>
Breakout Sessions (12 Available)	<i>Call</i>	<i>8 Remaining</i>
Wednesday Continental Breakfast & Networking	<i>Call</i>	✓
Wednesday Luncheon - Speaker, Hilton Paul Barnes Director of Destination Marketing	<i>Call</i>	2 Available
Shining Example Awards – <i>Wednesday Cocktail Reception</i>	<i>Call</i>	✓
Shining Example Awards – <i>Wednesday Dinner</i>	<i>Call</i>	2 Available
Thursday Full Buffet Breakfast - Election of STS Officers & Directors	<i>Call</i>	✓
Thursday General Session	<i>Sold</i>	SETTRA

ALL session and meal sponsors have the opportunity to address the attendees.

*Sponsorship fee is for the promotion of event or activity. Sponsor is responsible for the associated cost of item or activity. All plans must be approved by STS.

STS Membership is required to be a sponsor and/or to participate in the vendor trade show.

Please note trade show layout allows for one 6” table which will be provided.

Tradeshow Booth	\$400
Electricity for Booth	\$50

For more information about sponsorship opportunities, please contact:

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