



ROSWELL, GA (March 8, 2019) - Southeast Tourism Society (STS) is proud to announce its corporate partnership with Simpleview.

Simpleview has been a long-time member of Southeast Tourism Society, providing educational content at STS conferences and coursework at STS's annual Marketing College program, where attendees receive their Travel Marketing Professional (TMP) certification. This partnership will also provide additional opportunities for STS Members through complimentary webinars.

"Our partnership with Simpleview ensures STS will continue to provide high caliber educational programming to our members while also serving as an opportunity for Simpleview to be able to assist our staff, and STS members, with up-to-date information regarding online sales, marketing, and membership trends in tourism. STS could not be more pleased to have the level of talent that comes with Simpleview and this partnership" said Monica Smith, President and CEO of STS.

"Our clients mirror many of Southeast Tourism Society's members and this partnership is a natural progression of those relationships. Together, we continue to invest not only in the professional development of tourism industry professionals, but also in the travel and tourism industry sector and the mission to continuously grow visitation to the southeast United States" noted Cara Frank, VP of Marketing at Simpleview.

About Simpleview

Simpleview is the travel and tourism industry's leading provider of CRM, CMS, website design, digital marketing, revenue generation, and mobile technologies for destination marketing organizations (DMOs). Simpleview employs 350+ staff and works with 900+ customers in North America and around the world; from meeting and vacation destinations the size of Paducah, Ky. (population 25,018), to clients representing 16 of the top-20 meetings destinations in the United States, to the country of Norway. For more information about Simpleview, visit www.simpleviewinc.com.

About Southeast Tourism Society (STS)

Founded in 1983, Southeast Tourism Society (southeasttourism.org) is dedicated to promoting and developing tourism to and within its 12 member states of Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. Additional STS Corporate Partners include Advance Travel and Tourism, Charles Ryan Associates, ITI Digital, Osborne-Barr | Paramore, and Stamp. STS headquarters are in Roswell, Georgia.