



**SCHEDULE**  
28th ANNUAL  
**SOUTHEAST TOURISM SOCIETY MARKETING COLLEGE®**  
**UNIVERSITY NORTH GEORGIA**  
**MAY 12-17, 2019**

**Sunday:**

1:00 PM – 4:00 PM	Registration – <i>Patriot Hall</i>
5:00 PM	Orientation – <i>Hoag Auditorium</i>
6:00 PM	Reception – <i>Montaluce Winery</i> (Shuttles provided)

**Monday, Tuesday, Thursday: Classes 1, 2, 3 & Alumni in Young Hall**

7:00 AM – 8:00 AM	Breakfast - Dining Hall
8:00 AM – 11:50 AM	Classes
11:50 AM – 1:00 PM	Lunch – Dining Hall
1:05 PM – 4:50 PM	Classes

**Wednesday: Classes 1, 2, 3 & Alumni in Young Hall**

7:00 AM – 8:00 AM	Breakfast – Dining Hall
8:00 AM – 11:50 AM	Classes
11:50 AM – 1:00 PM	Lunch – Dining Hall
1:05 PM – 4:50 PM	Festival & Events Classes

**Friday: Classes 1, 2, 3 & Alumni in Young Hall**

7:00 AM – 8:00 AM	Breakfast – Dining Hall
8:00 AM – 10:30 AM	Classes

**Dinner Schedules**

- Monday Night: Dinner 6:00 PM *Smith House* (included in registration fee)
- Tuesday Night: Pizza Party at the *Dorm* BYOB (bring your own beverage & business cards)
- Wednesday Afternoon: Free time for those not in the Festivals & Events Track classes  
Wednesday Night: Dinner 6:00 PM *Blue Mountain Vineyards*. Shuttles provided beginning at 5:45 PM
- Thursday Night: Dinner on Your Own